

What's Next.

Kaufman Hall 2019 Healthcare Leadership Conference

OCTOBER 23-25, 2019 // FOUR SEASONS HOTEL CHICAGO



Learn more and register: kaufmanhall.com/hlc

What's Next for Healthcare

Learn from the best about healthcare's fast-changing future, the role your organization can play, and how to get there.

- How great organizations make major changes
- Strategies to navigate disruption
- The consumer healthcare experience of the future
- How artificial intelligence could change healthcare
- The future of healthcare partnerships
- How to meet growing capital needs

What You Can Expect



5 Keynote Speakers



3 Networking Events



11.5 CPE Credits



WHEN

Wednesday, October 23, 2:00 p.m. – 5:00 p.m.

Thursday, October 24, 8:30 a.m. – 4:15 p.m.

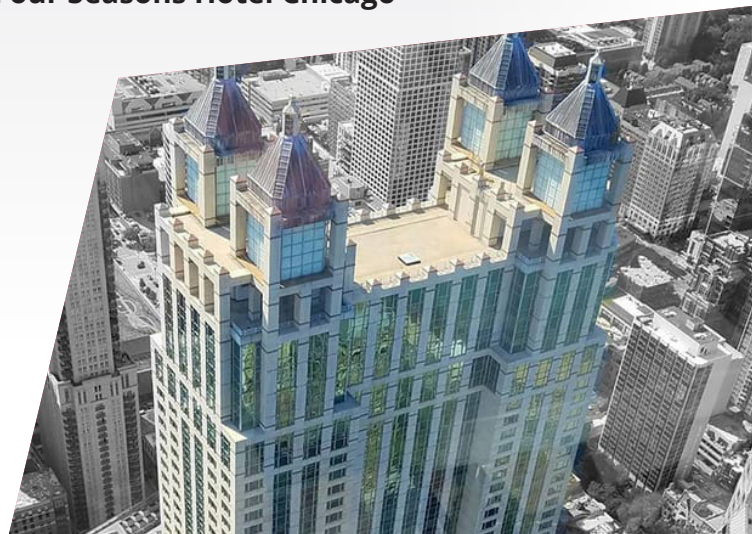
Friday, October 25, 8:30 a.m. – 10:00 a.m.

Plus networking events Wednesday and Thursday evenings

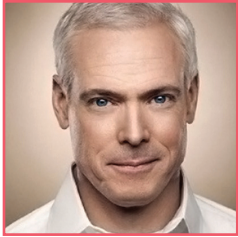


WHERE

The Four Seasons Hotel Chicago



Stellar Keynote Speakers



Jim Collins, bestselling author, *Good to Great*

How Great Organizations Change, Thursday morning, October 24

Collins is a student and teacher of what makes great companies tick, and a Socratic advisor to leaders in the business and social sectors. Having invested more than a quarter century in rigorous research, he has authored or coauthored six books that have sold more than 10 million copies worldwide. They include *Good to Great*, the No. 1 bestseller that examines why some companies make the leap to superior results, and the enduring classic *Built to Last*, which explores how some leaders build companies that remain visionary for generations. Collins will explain how great organizations are able to make major organizational change.



Rainn Wilson, star of *The Office* and cofounder of SoulPancake

Creativity and Collaboration in the Workplace, Friday morning, October 25

Wilson is an Emmy-nominated and SAG award-winning actor who has found himself in a variety of comedic and theatrical roles throughout his career, most notably playing the inimitable Dwight Schrute for nine seasons on NBC's Emmy award-winning comedy *The Office*. Wilson also founded the digital production company SoulPancake, which has over 2.6 million subscribers. Wilson will use anecdotes from his experiences on *The Office* and as an entrepreneur to describe how disparate personalities can build a creative environment in which multiple forces unite to create a memorable outcome.



Ken Kaufman, Chair, Kaufman Hall

The New Tools for a Disruptive Environment, Wednesday afternoon, October 23

Using examples from inside and outside healthcare, Ken Kaufman—co-founder and Chair of Kaufman Hall—will identify the new strategies, tools, and cultural characteristics that are proving successful in today's fast-changing business environment, and how to incorporate them into your organization.



Sam Walker, bestselling author, *Wall Street Journal* editor

The Captain Class: The Skills of Leaders, Thursday morning, October 24

Walker is *The Wall Street Journal's* editor for page-one features and investigative reporting. A former sports reporter, Walker found that the 17 most dominant teams in sports history had one thing in common: Each employed the same type of captain—a singular leader with an unconventional set of skills and tendencies. Walker will explain the doggedness, emotional control, tactical aggression, and other qualities that these leaders have demonstrated.



Steven Strogatz, award-winning researcher, teacher, and author

The Opportunities of Artificial Intelligence in Healthcare, Thursday afternoon, October 24

A Professor of Applied Mathematics at Cornell University who has earned wide reputé for his writing and speaking about the intersection of mathematics and physics, engineering, and biology. Dr. Strogatz wrote a popular weekly blog about mathematics for *The New York Times*; he has spoken at TED, the Aspen Ideas Festival, and the World Government Summit. He also is a frequent guest on *Radiolab* and *Science Friday*. Among many other awards, Dr. Strogatz received the Lewis Thomas Prize for Writing about Science, which honors “the scientist as poet.” Dr. Strogatz will explore a crucial dimension of healthcare's future: the application of artificial intelligence to medical diagnosis and patient interaction.

Conference Events



CEO Luncheon

CEOs only please: Join an exclusive conversation among top CEOs about healthcare's future and how to drive organizational change.

CFO Roundtable

CFOs only please: Join fellow CFOs to share new ideas for measuring, managing, and driving top financial performance.

Children's Hospital Roundtable

Back by popular demand: A focused lunch-time discussion of the strategic opportunities for children's hospitals in a changing environment.

Clinical Analytics Luncheon

Utilizing Clinical Analytics: The Art of Inquiry, Validation, and Change Management with West Tennessee Healthcare. Learn how using standard metrics around quality, cost, access, safety and financial sustainability—and pulling data from a single source of truth—can help your organization drive change.

Treasury Luncheon

Hear from our Treasury and Capital Markets experts on strategies to improve your treasury approach.

Women in Leadership Event

Attendees will enjoy a panel discussion, cocktails, and hors d'oeuvres at the event, to be held at Freds restaurant at Barneys.

Opening Reception

Join us in The Signature Room on the 95th floor of the John Hancock Center for amazing views, food, and networking.



Hotel

The Four Seasons Hotel Chicago is our venue for the 2019 Healthcare Leadership Conference. Located at 120 East Delaware Place near Michigan Avenue, the Four Seasons provides easy access to dining, shopping, and entertainment.

Kaufman Hall will have a block of rooms at a preferred rate at the Four Seasons, with some overflow rooms at two nearby hotels.

Please contact the hotel directly to make your reservation.

Conference Hotel Information

- Call 312.280.8800 or [reserve online](#)
- Use Promo Code “KH2019” for \$425 City-View rate
- Once code is entered online, the option to select the “Kaufman Hall Healthcare Leadership” package will appear; follow prompts to confirm reservation

Notes:

- Four Seasons cancellations made within twenty-one (21) days of your arrival date will be charged one night’s room and tax.
- If the Four Seasons room block is full and you’re unable to reserve a room, please contact Sallie Kerr at salliekerr@gmail.com to request to be added to the waitlist.

Overflow Hotel Information

Ritz-Carlton Chicago, 312.266.1000 (overflow room block)
Hilton Suites Chicago/Magnificent Mile, 312.664.1100 (overflow room block)

The Whitehall Hotel, 312.944.6300
The Talbott Hotel, 312.944.4970
The Tremont Hotel, 312.751.1900
The Westin Michigan Avenue, 312.943.7200

Sofitel Chicago Magnificent Mile, 312.324.4000
Omni Chicago Hotel, 312.944.6664
The Drake Hotel, 312.787.2200

Whichever hotel you choose, please make your reservations early.



Registration Fees

Individual	Group	Dates
\$700	\$600/person for a group of four or more	Expires July 12, 2019
\$1000	\$600/person for a group of four or more	Expires August 31, 2019
\$1300	\$600/person for a group of four or more	Starts September 1, 2019

Special offer good through July 12: Register a group of four or more, get every fifth registration for **free**
Register on the conference website at: kaufmanhall.com/hlc

Cancellation Policy

Dates	Details
May 30 - Sept. 22	Full refund , complimentary substitution
Sept. 23 - Oct. 23	No refunds , complimentary substitutions only

Groups Are Welcome

We encourage organizations to send executive and board groups to the conference. If you need assistance registering a group of five or more, please contact **Lee Anne Elston** at **224.724.3106** or email us at hlc@kaufmanhall.com.

Register early to take advantage of our special group discount: for every fourth registration, you will receive the fifth for free (*expires July 12*).

Spouse/Guest

If your spouse or significant other is joining you for the conference, they are welcome to attend the Opening Reception on Wednesday evening. Simply add your guest's name to the online registration form.

General Information

WHO SHOULD ATTEND

Senior executives and trustees of healthcare provider organizations

VENUE

Four Seasons Hotel Chicago, 120 East Delaware Place, Chicago, IL

CPE CREDITS

11.5 CPE credits are available for attending a full complement of conference sessions. Course levels: Basic. No advance preparation or prerequisites are required. Instructional Delivery Method: Group-Live. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits are granted based on a 50-minute hour.

Kaufman Hall is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

ATTIRE

Business casual

LOGISTICS

Transfer time from both O'Hare International Airport and Midway Airport is 30-60 minutes, depending on traffic and weather. For those driving to the Four Seasons, valet parking is available at the front of the hotel.

There is also a self-park garage that serves the hotel, offices, and shops in the 900 North Michigan building complex.

QUESTIONS

Please contact **Julie Visocnik** or **Lee Anne Elston** at **847.441.8780**, or send an email to hlc@kaufmanhall.com.

REGISTRATION

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